



ANNUAL COALITION & SYMPOSIUM SPONSORSHIP OPPORTUNITIES

WHO WE ARE

The North Carolina Serious Illness Coalition (NCSI Coalition) is a volunteer-led group of health professionals, providers, consumers, and caregivers focused on improving the lives of the seriously ill and their caregivers. The NCSI Coalition was founded in 2020. We are the evolution of the work done in 2019-2020 by the NC Institute of Medicine's Task Force on Serious Illness Care. The NCSI Coalition is a continuation of statewide partnerships to advance the recommendations made in the Task Force's final report.

Through monthly meetings, monthly newsletters, the annual Joining Our Voices symposium and special events, we promote awareness and advocate for the seriously ill, their families, their providers, and their communities. We aim to engage a wide range of stakeholders with a shared goal of creating systems of care in North Carolina that prioritize quality of life, access, and equity for all people with serious illness in our state.

COALITION ENGAGEMENT

- ❖ **Monthly E-Newsletters** highlight upcoming Coalition and other organizations' events, relevant reports and research related to serious illness, advance care planning, caregiver support, etc.
- ❖ **Monthly Friday Facts & Topic Presentations.** Each Monthly Meeting includes 2 presentation opportunities to highlight people and organizations, sharing relevant topics and innovations
- ❖ **Active Coalition Workgroups:** *Advance Care Planning & Clinical Practice; Caregiver & Patient Engagement; Communication, Advocacy & Education*
- ❖ **350+** health professionals, providers, consumers and caregivers from throughout North Carolina
- ❖ **125+** organizations are represented including: health systems, hospice & palliative care providers, universities, aging and disability service providers, community organizations, government agencies, trade associations, advocacy groups
- ❖ **250+** participants registered for 2024 Annual Virtual Symposium
- ❖ **4000+** unique visitors to our website over the past 18 months
- ❖ **20+** graduate and undergraduate interns hosted from public health, medicine, social work, health administration over the past 3 years.

2025 VIRTUAL SYMPOSIUM DATES & TOPICS

Tuesday October 28 - Thursday, October 30, 2025

12:00 - 1:30 pm ET each day

Session Topics Areas: Caregiving, Advance Care Planning, Serious Illness Conversations in Practice

SPONSORSHIP TIERS

For Organizations

Coalition Partner: \$5,000

Coalition Recognition

- Logo on Coalition website
- Logo on monthly e-newsletter
- Opportunity to be highlighted during monthly meetings

Symposium Recognition

- Opportunity to give 1-2 minute talk about your organization during a session
- Live recognition at all 3 symposium sessions
- Logo on symposium materials
- Highlight on symposium website
- Logo featured during recorded sessions
- Opportunity to introduce a morning session

Other Opportunities

- Option to have an Advance Care Planning Education workshop for your organization
- Option for other workshops for your organization with knowledge leaders from the Coalition (topics to be decided in consultation with your organization and Coalition leadership)
- “Train the trainer” opportunity to have a coalition expert train members of your organization to lead future educational workshops on a relevant topic (topic to be decided in consultation with your organization and Coalition leadership)

Coalition Sponsor: \$2,500

Coalition Recognition

- Logo on Coalition Website
- Logo on monthly e-newsletter
- Opportunity to be highlighted at a monthly meeting

Symposium Recognition

- Live recognition at all 3 symposium sessions
- Logo on symposium materials
- Highlight on symposium website
- Logo featured during recorded sessions
- Opportunity to introduce a morning session

Other Opportunities

- Option to have an Advance Care Planning Education workshop for your organization
- Option for other workshops for your organization with knowledge leaders from the Coalition (topics to be decided in consultation with your organization and Coalition leadership)

Coalition Supporter: \$1,000

Coalition Recognition

- Logo on Coalition Website
- Logo on monthly e-newsletter

Symposium Recognition

- Live recognition at all 3 symposium sessions
- Logo on symposium materials
- Highlight on symposium website
- Logo featured during recorded sessions

ADDITIONAL SPONSORSHIP TIERS

Symposium Sponsor: \$750

Symposium Recognition

- Live recognition at all 3 symposium sessions
- Logo on symposium materials
- Highlight on symposium website
- Logo featured during recorded sessions

Symposium Supporter: \$500

Symposium Recognition

- Live recognition at one featured symposium session
- Logo on symposium materials
- Highlight on symposium website
- Logo featured during recorded sessions

For Individuals

We also welcome individual contributions for the NCSI Coalition. All individual donors will be recognized in the Coalition's end of year newsletter and presentation:

Partner: \$1,000
Sponsor: \$500

Supporter: \$250
Friend: \$100

Additional Sponsorship Considerations:

We are excited to partner with your organization. If the above sponsorship tiers do not cover your organization's preferred partnership model, we are happy to discuss additional opportunities and benefits.

NCSI Coalition Contact:

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The North Carolina Serious Illness Coalition is organized by Health Sciences Health Innovations Group, LLC (NC limited liability company), a wholly owned subsidiary and disregarded entity of Health Sciences South Carolina ("HSSC"), a 501(c)3 South Carolina nonprofit corporation.

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