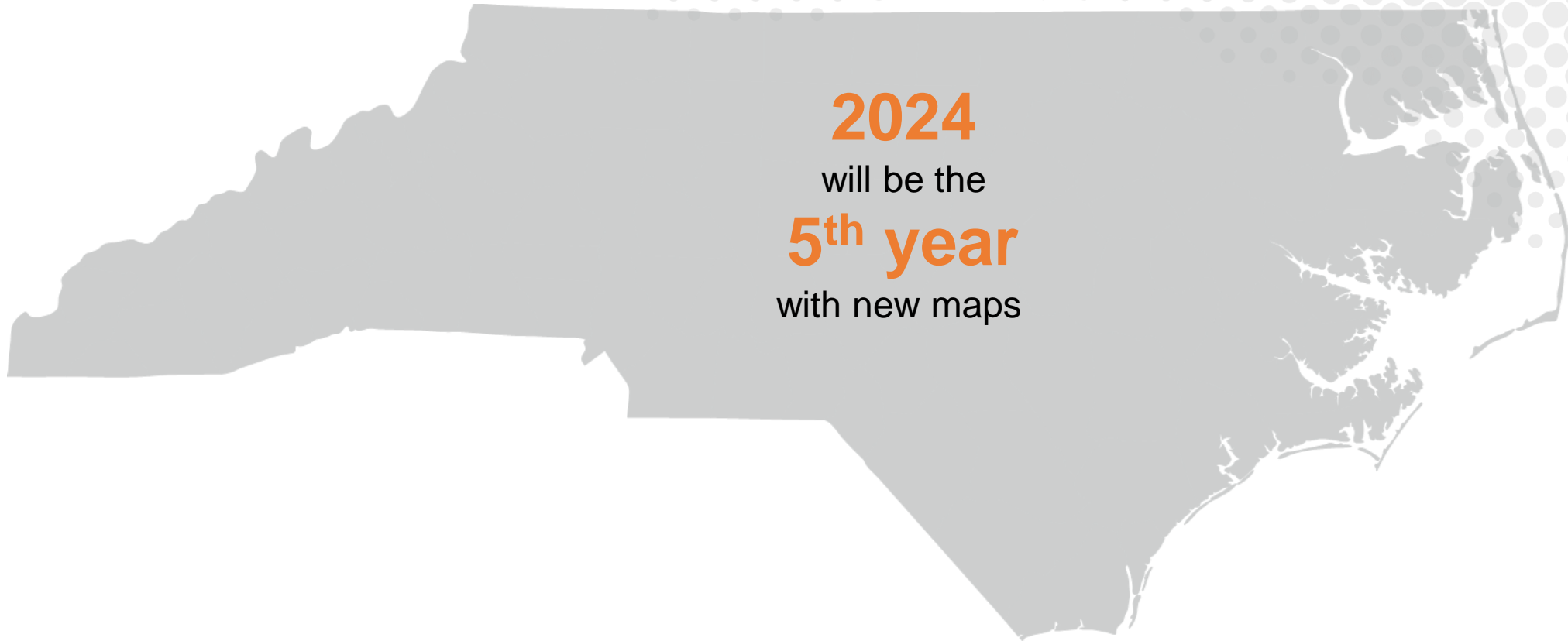




2024 NC Landscape

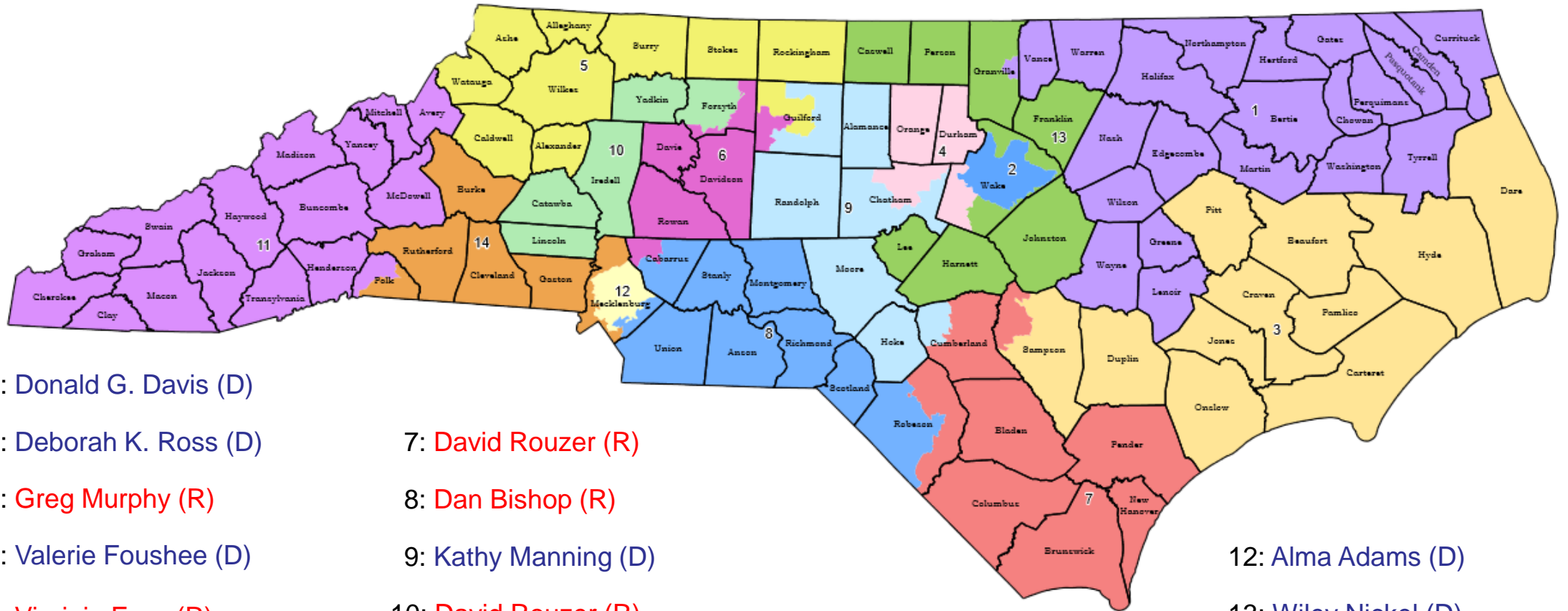
Presented by: Anna Beavon Gravely

North Carolina | Saga of the maps



2024
will be the
5th year
with new maps

NC Congressional Map



1: Donald G. Davis (D)

2: Deborah K. Ross (D)

3: Greg Murphy (R)

4: Valerie Foushee (D)

5: Virginia Foxx (R)

6: Kathy Manning (D)

7: David Rouzer (R)

8: Dan Bishop (R)

9: Kathy Manning (D)

10: David Rouzer (R)

11: Chuck Edwards (R)

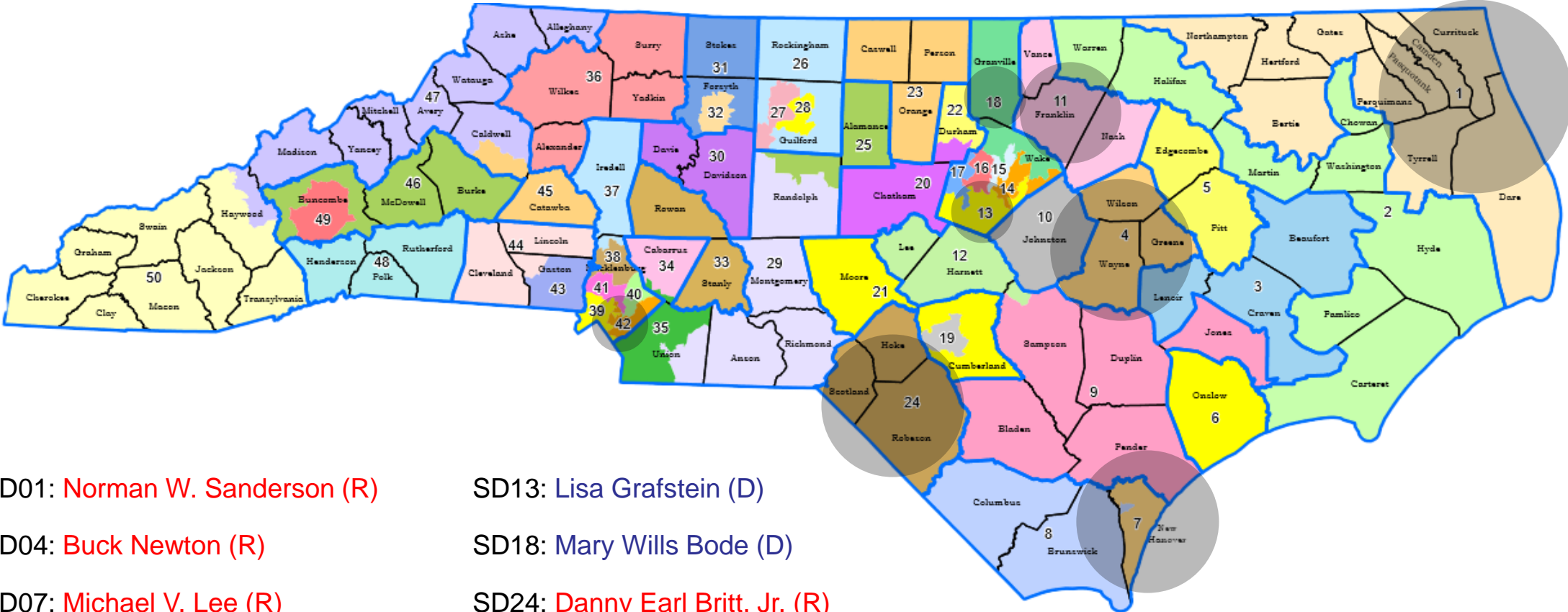
12: Alma Adams (D)

13: Wiley Nickel (D)

14: Jeff Jackson (D)

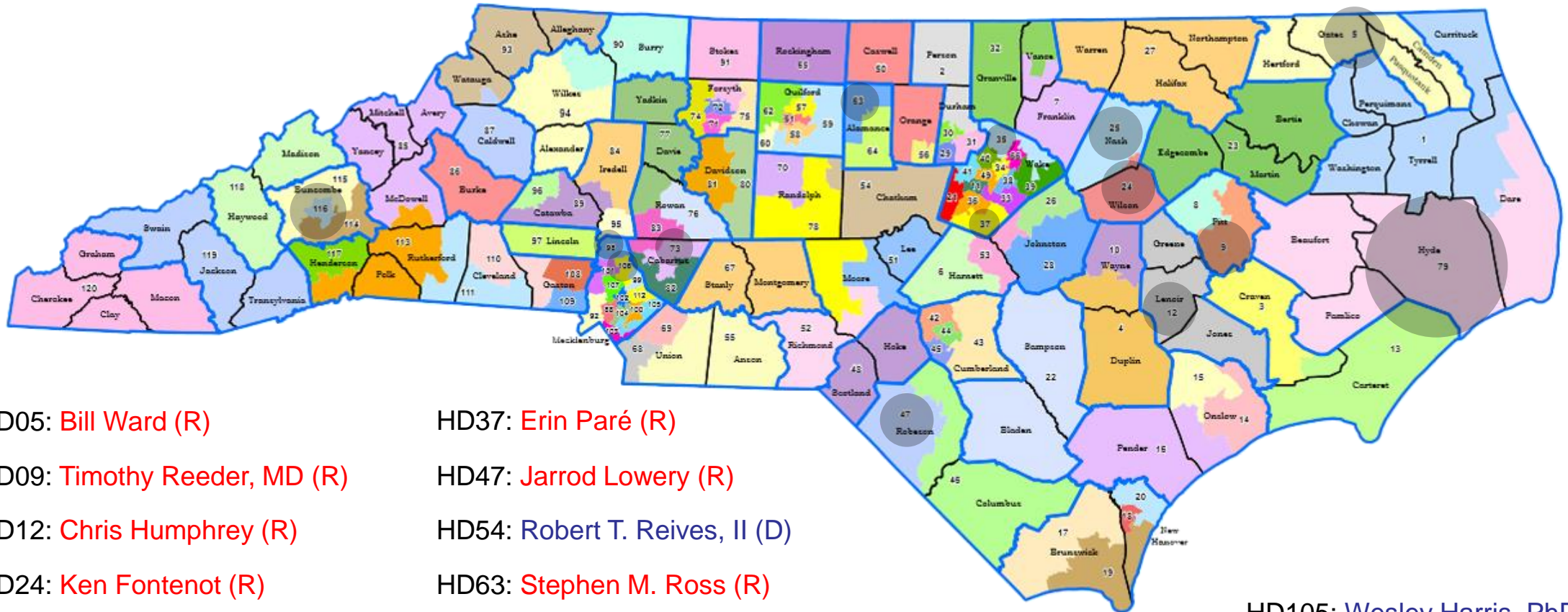
Competitive districts as rated by the John Locke Foundation

NC Senate District Map | Competitive ±3



Competitive districts as rated by the John Locke Foundation

NC House District Map | Competitive ± 3



HD05: Bill Ward (R)

HD09: Timothy Reeder, MD (R)

HD12: Chris Humphrey (R)

HD24: Ken Fontenot (R)

HD25: Allen Chesser (R)

HD35: Terence Everitt (D)

HD37: Erin Paré (R)

HD47: Jarrod Lowery (R)

HD54: Robert T. Reives, II (D)

HD63: Stephen M. Ross (R)

HD73: Diamond Staton-Williams, RN, BSN, MHA (D)

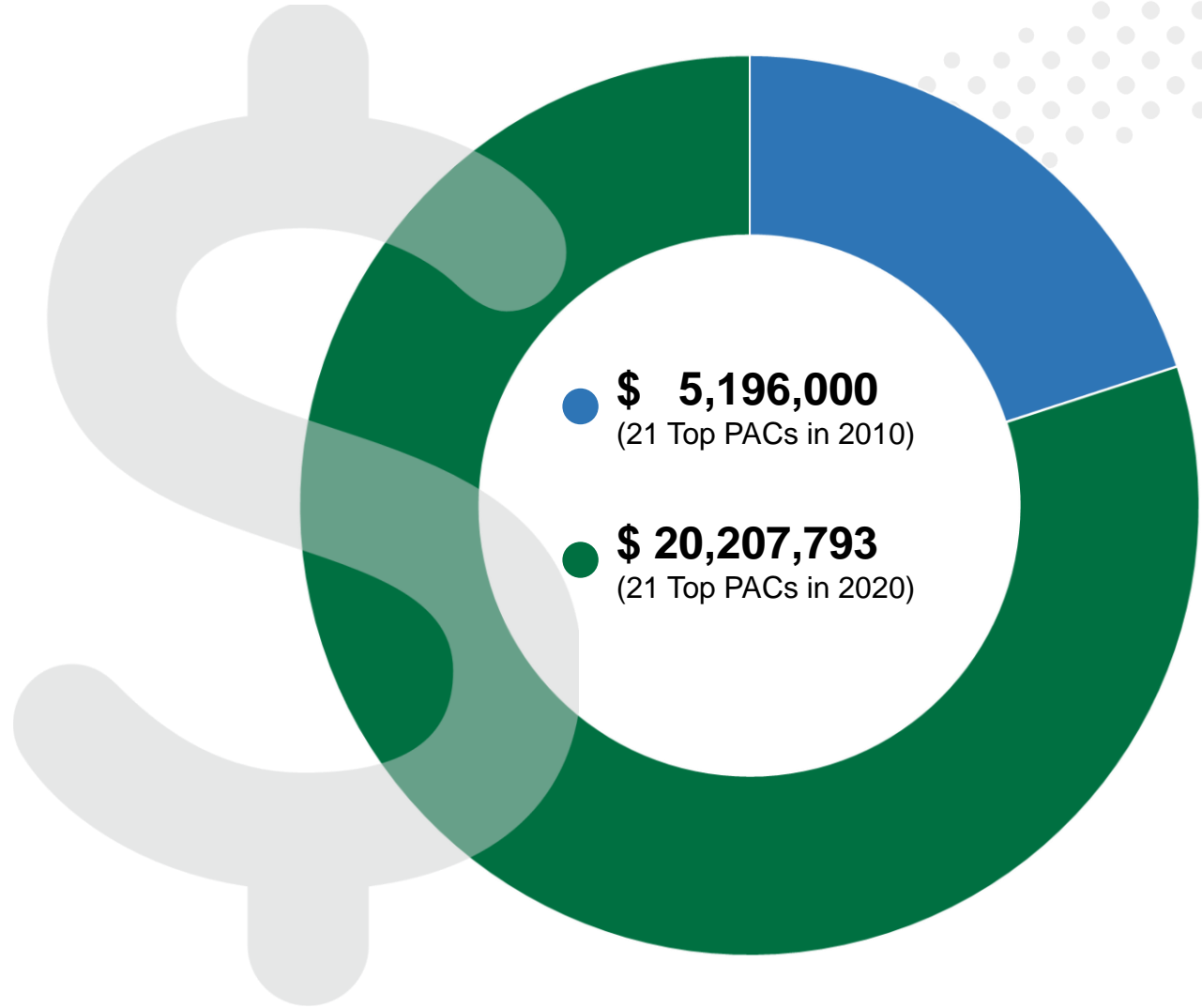
HD98: John R. Bradford, III (R)

HD105: Wesley Harris, PhD (D)

HD116: Caleb Rudow (D)

Competitive districts as rated by the John Locke Foundation

PAC Money in NC | 2010 Compared to 2020



2010 | Top 5 PACs

NC Advocates for Justice PAC	\$530,400
NC Farm Bureau PAC	\$294,550
NC Realtors PAC	\$294,500
NC Hospital Association PAC	\$277,250
Duke Energy Corp PAC	\$246,500

2020 | Top 5 PACs

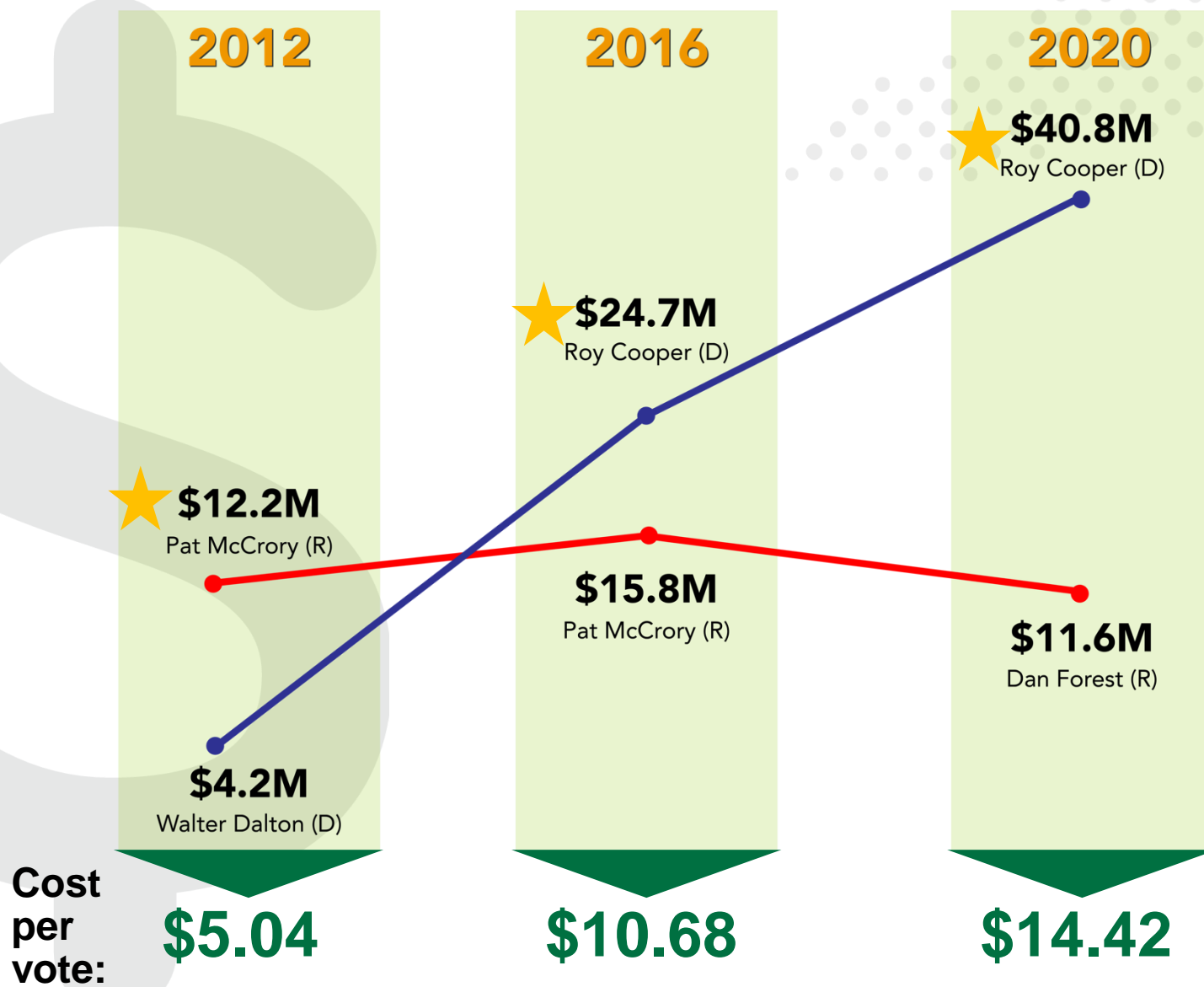
Democratic Action	\$9,920,440
National Democratic Redistricting PAC	\$1,739,821
DAGA PAC	\$1,357,200
NC Realtors PAC	\$1,212,277
Emily's List	\$867,300



Council of State Races

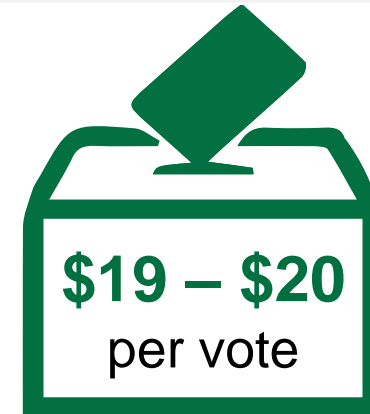
2012 | 2016 | 2020

Governor | Finance Comparisons



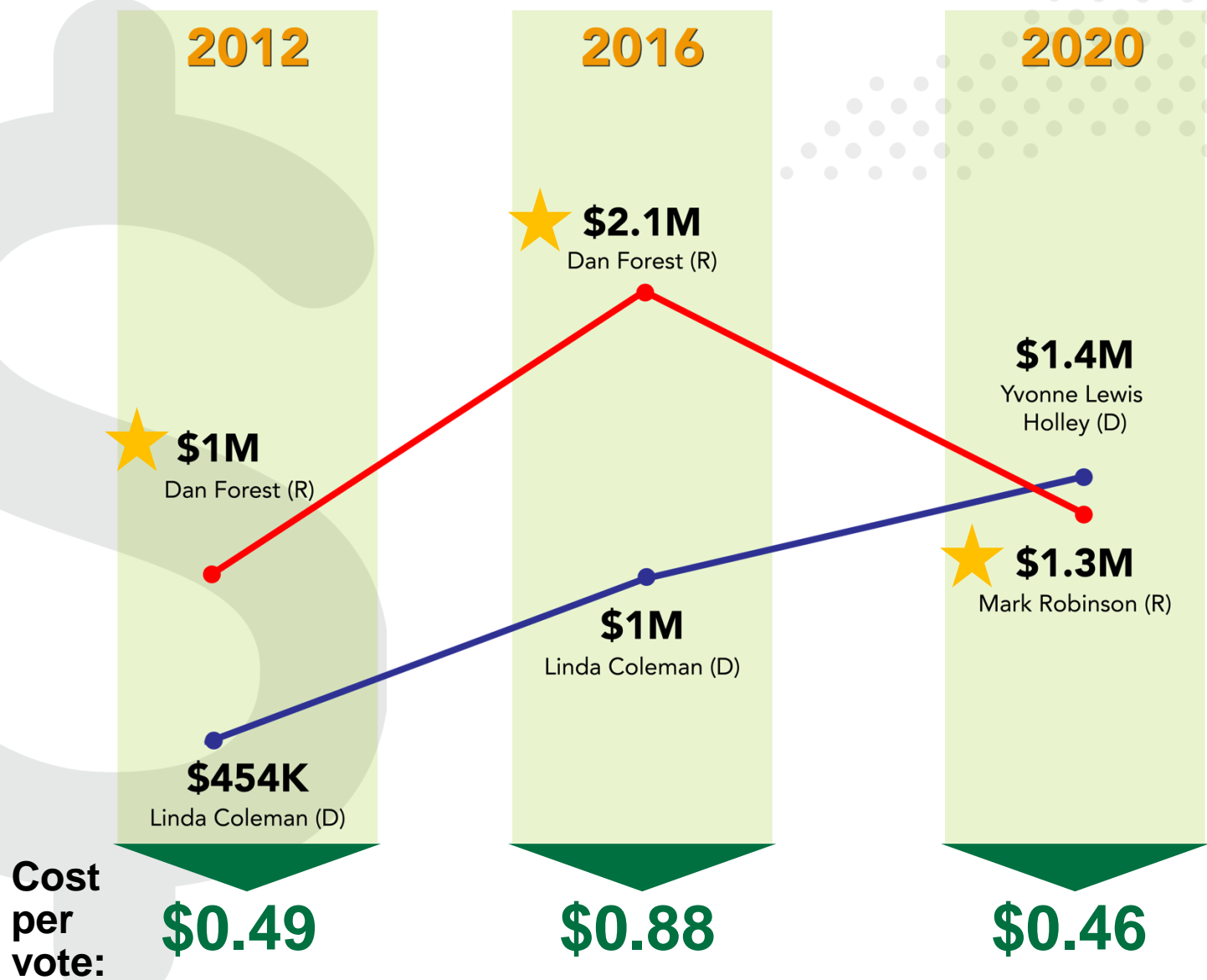
Preview of 2024

- | | |
|--------------------|-------------------|
| Josh Stein (D) | Dale Folwell (R) |
| Michael Morgan (D) | Mark Robinson (R) |
| Shannon Bray (L) | Bill Graham (R) |
| Mike Ross (L) | Andy Wells (R) |



(projected)

Lt. Governor Race | Finance Comparisons



Preview of 2024

Ben Clark (D)

Rachel Hunt (D)

Peter Boykin (R)

Deanna Ballard (R)

Jeffrey Elmore (R)

Jim Kee (R)

Allen Mashburn (R)

Sam Page (R)

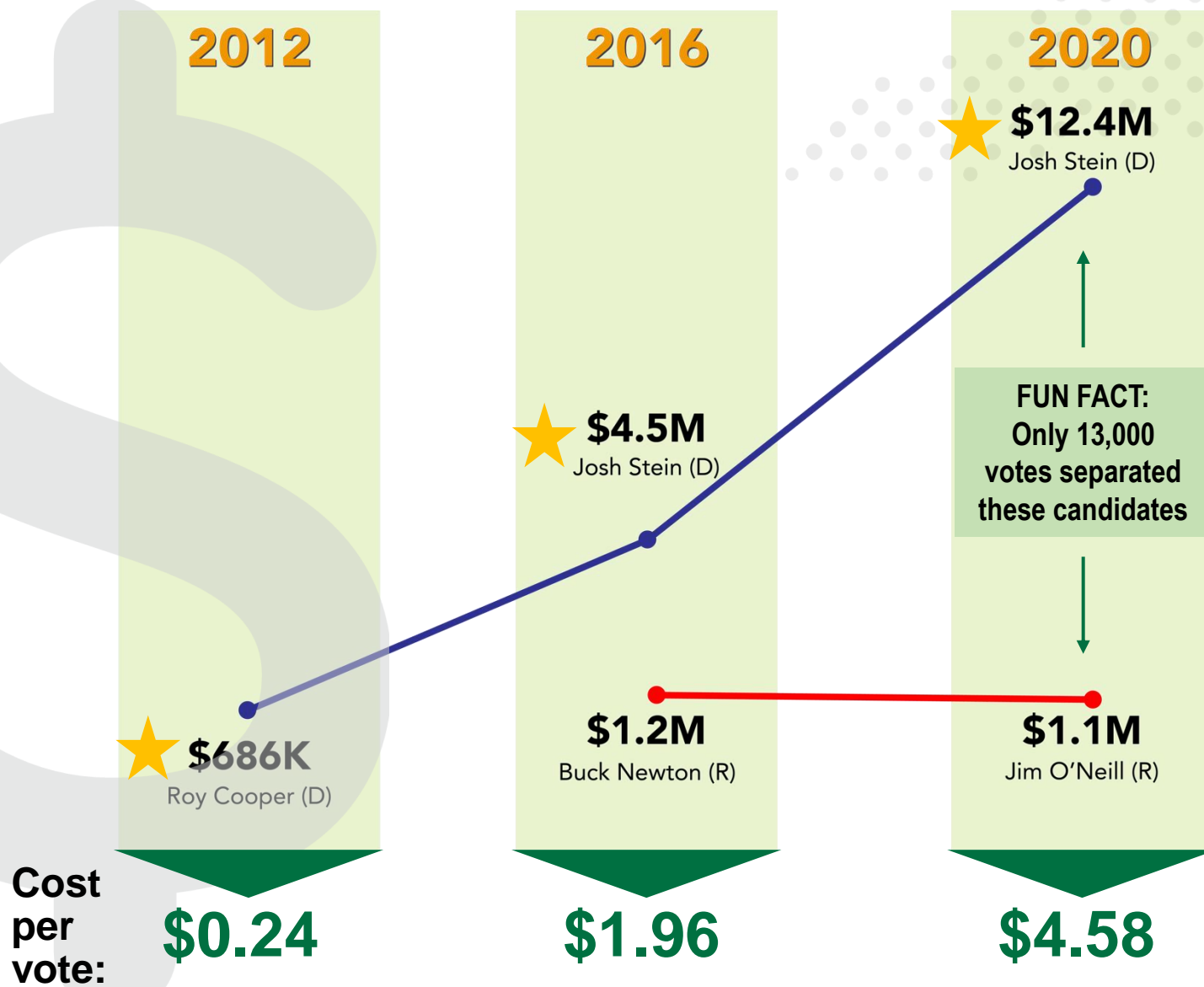
Hal Weatherman (R)

Rivera Douthit (R)

Marlenis Hernandez Novo (R)

Seth Woodall (R)

Attorney General | Finance Comparisons



Preview of 2024

Tim Dunn (D)

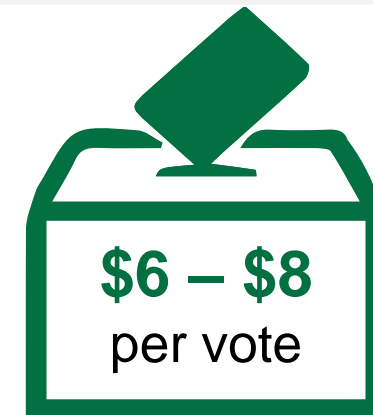
Dan Bishop (R)

Jeff Jackson (D)

Santana Deberry (D)

Charles Ingram (D)

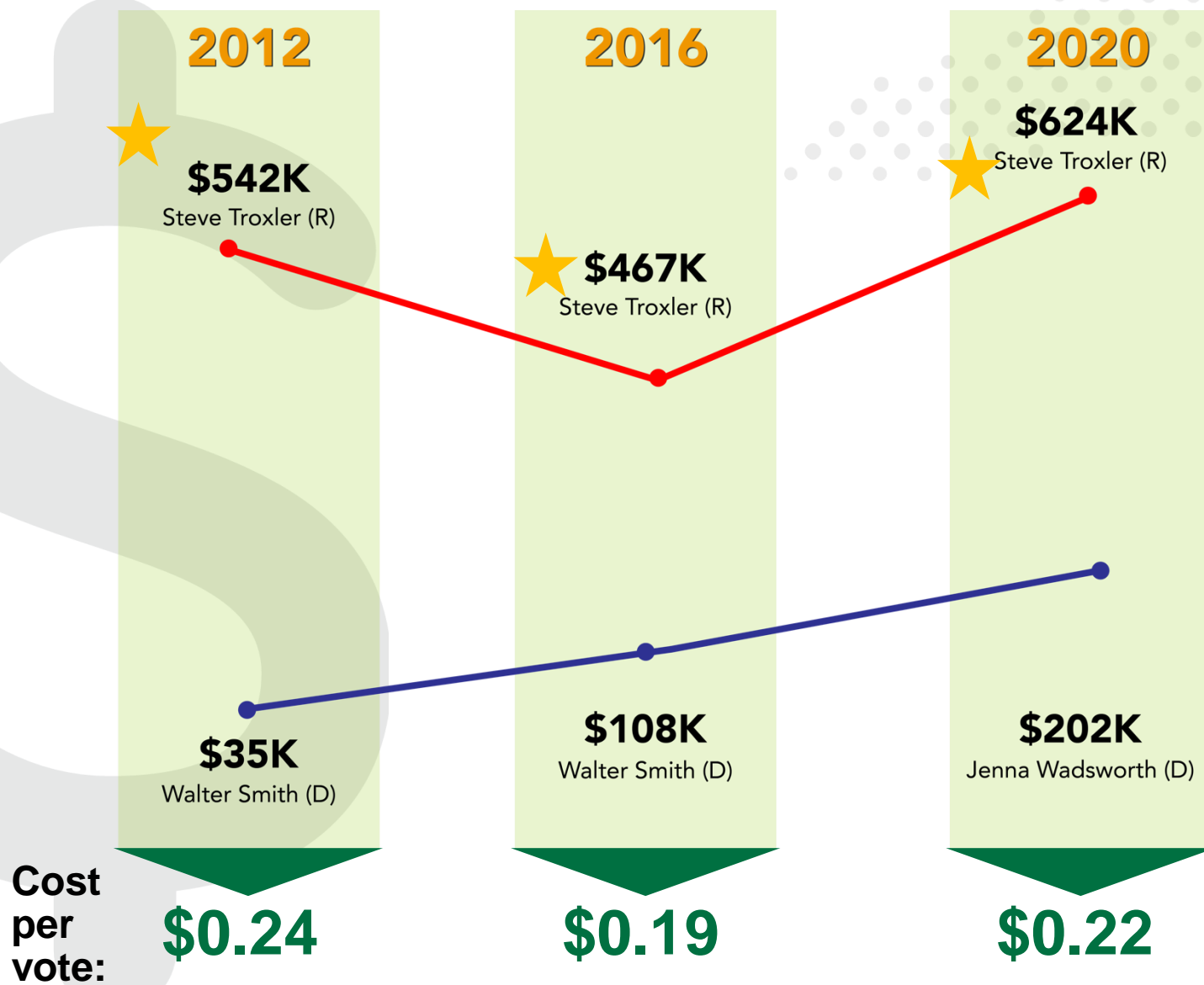
FUN FACT:
Only 13,000
votes separated
these candidates



\$6 – \$8
per vote

(projected)

Commissioner of Agriculture | Finance Comparisons



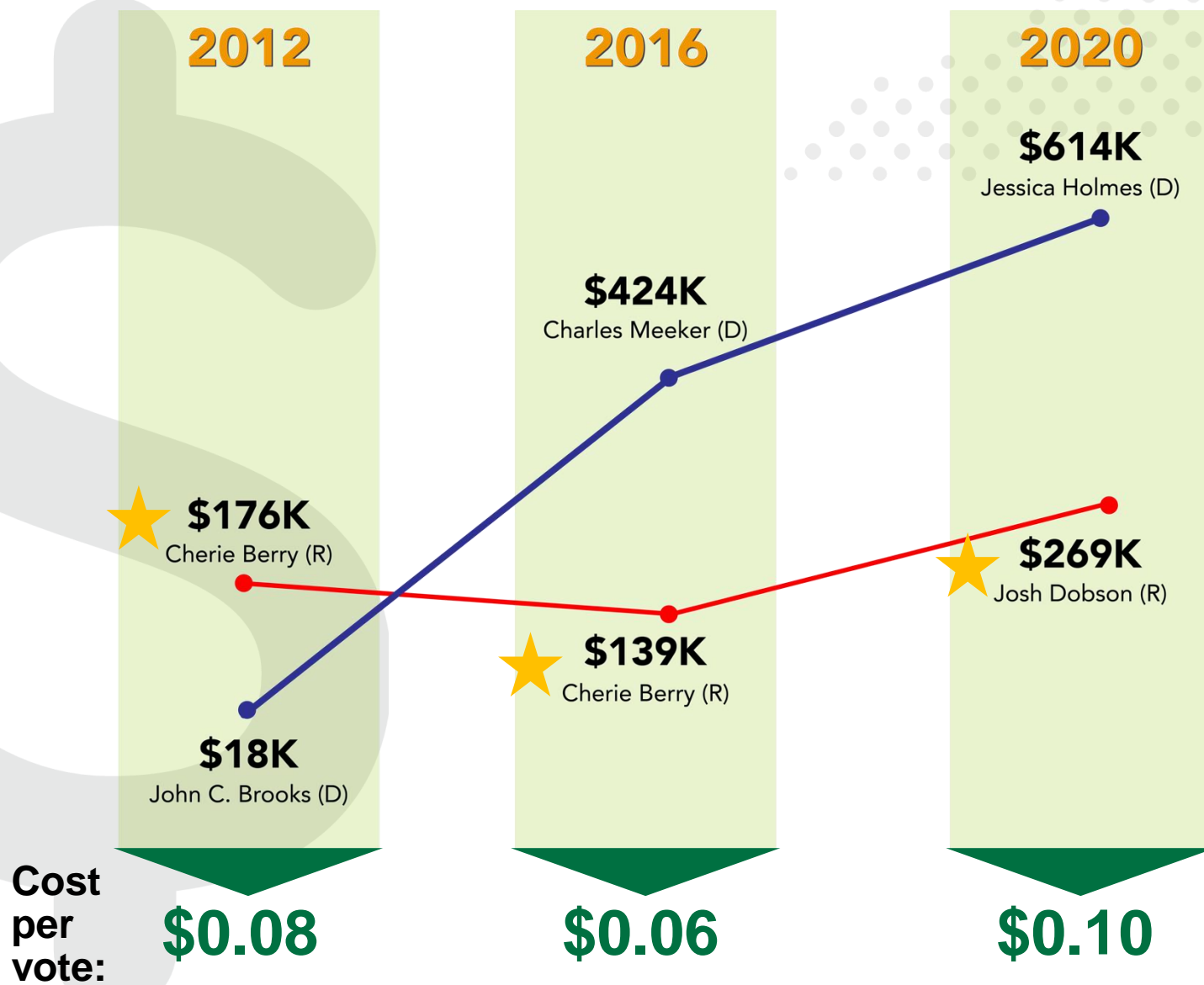
Preview of 2024

Sarah Taber (D)

Colby Hammond (R)

Steve Troxler (R)

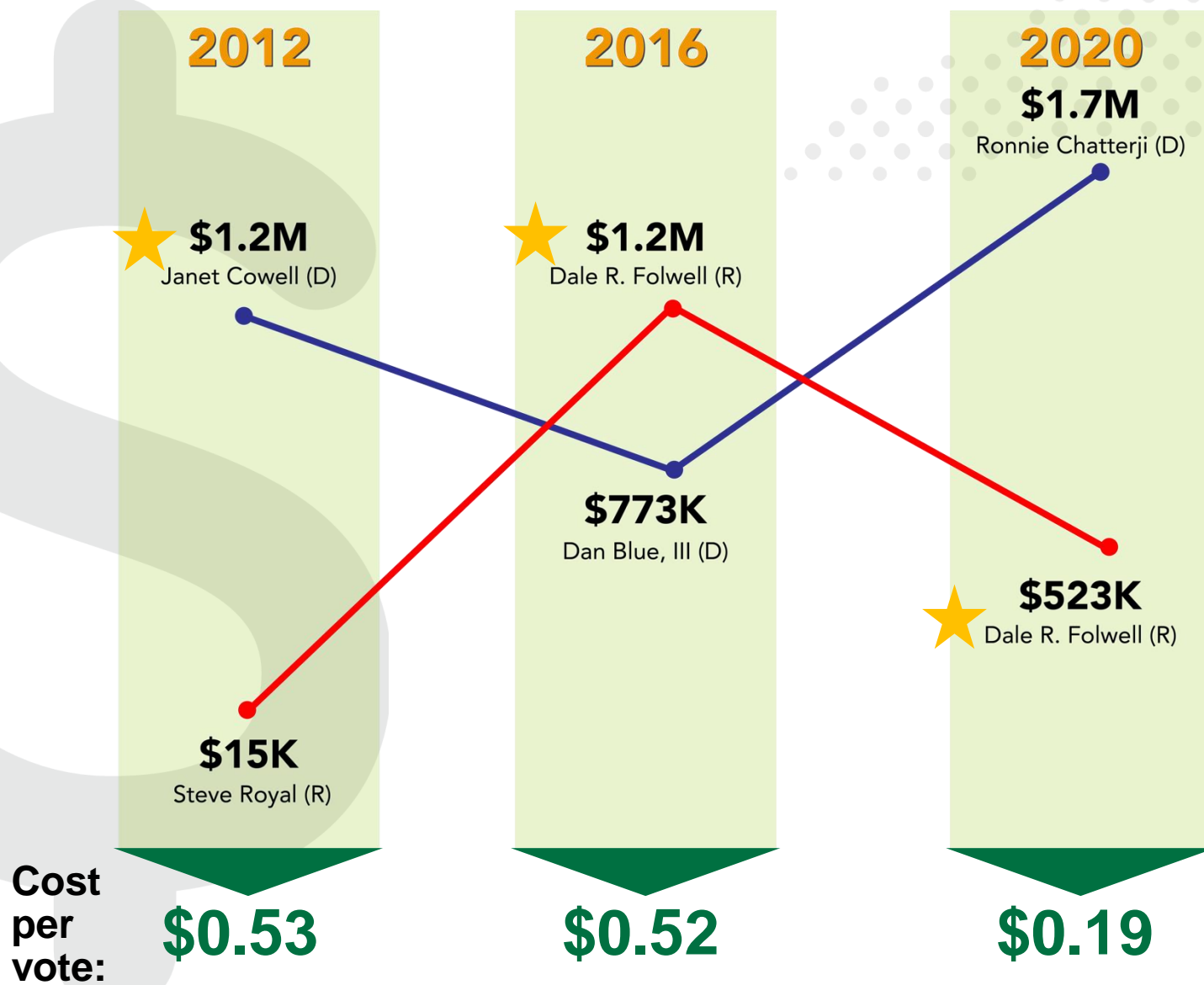
Commissioner of Labor | Finance Comparisons



Preview of 2024

Braxton Winston (D) Jon Hardister (R)
Luke Farley (R)
Travis Wilson (R)

State Treasurer | Finance Comparisons



Preview of 2024

Wesley Harris (D)
Gabe Esparza (D)

John Bradford (R)

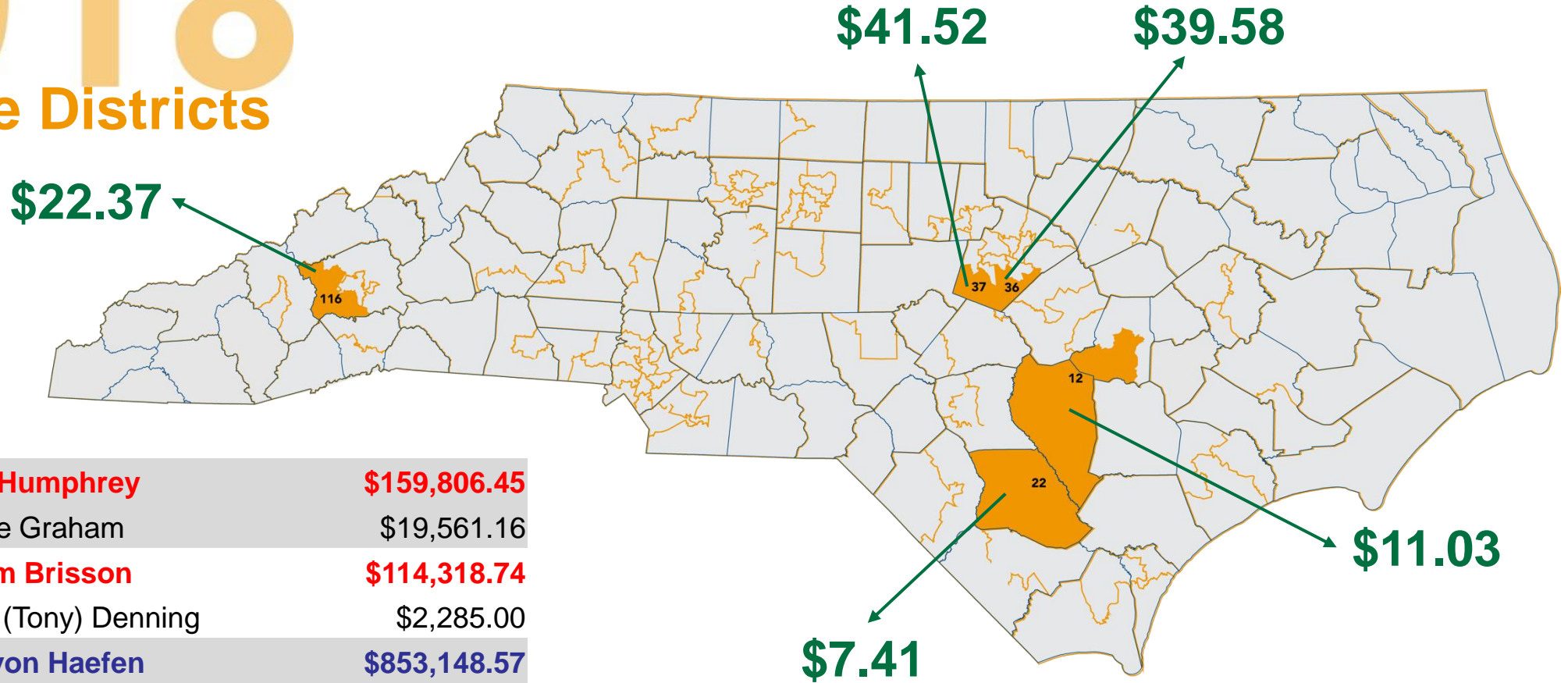


Some Hot Tamale Districts

2018 | 2020 | 2022

2018

NC House Districts

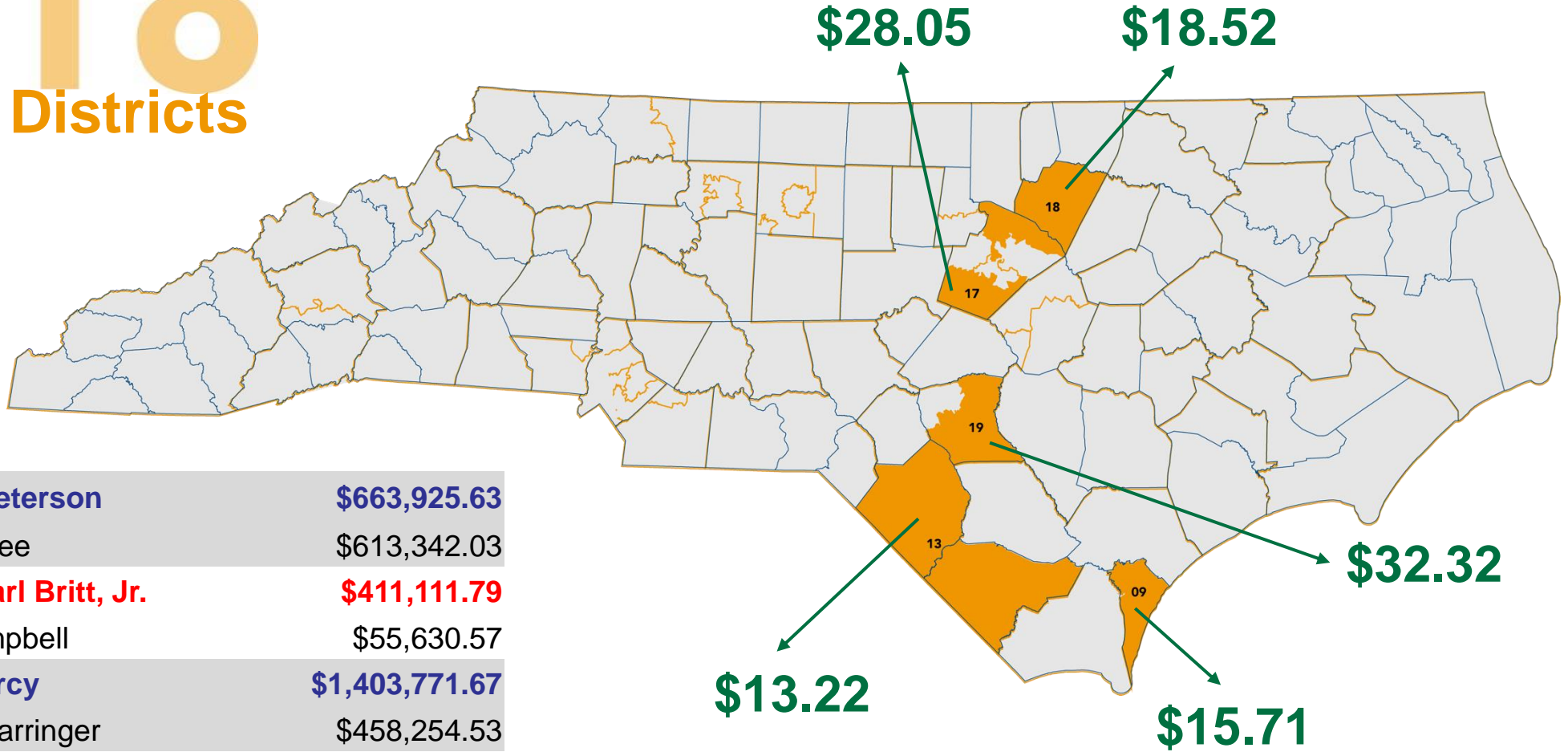


HD12	Chris Humphrey	\$159,806.45
	George Graham	\$19,561.16
HD22	William Brisson	\$114,318.74
	Martin (Tony) Denning	\$2,285.00
HD36	Julie von Haefen	\$853,148.57
	Nelson Dollar	\$569,015.96
HD37	Mrs. Sydney Batch	\$946,699.41
	John B. Adcock	\$241,939.50
HD116	Brian Turner	\$437,839.99
	Marilyn A. Brown	\$131,050.68

Average cost per vote: \$24.38

2018

NC Senate Districts

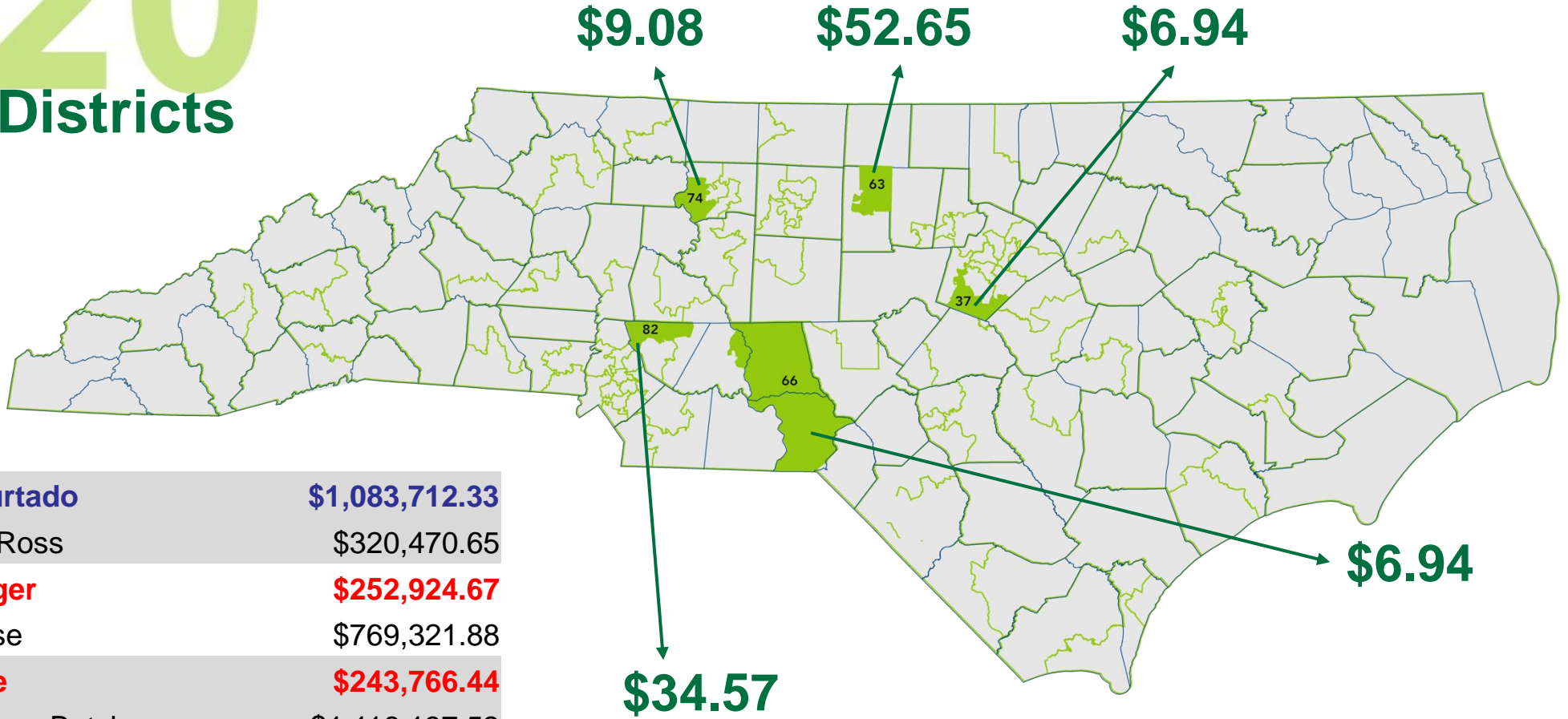


SD09	Harper Peterson	\$663,925.63
	Michael Lee	\$613,342.03
SD13	Danny Earl Britt, Jr.	\$411,111.79
	John Campbell	\$55,630.57
SD17	Sam Searcy	\$1,403,771.67
	Tamara Barringer	\$458,254.53
SD18	John Alexander	\$959,407.95
	Mack Paul	\$1,141,236.81
SD19	Kirk DeViere	\$963,724.68
	Wesley Meredith	\$1,250,459.56

Average cost per vote: \$21.56

2020

NC House Districts

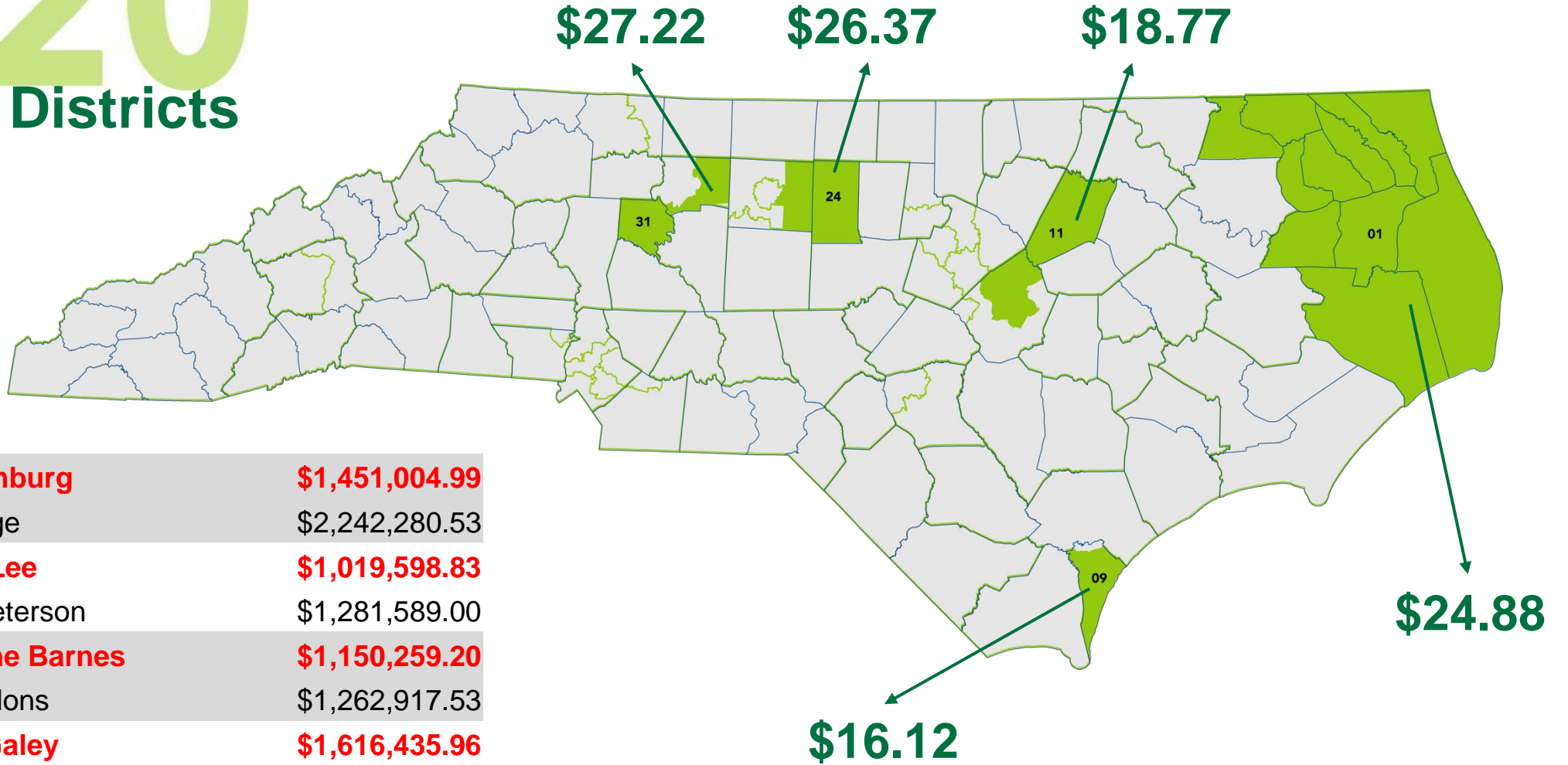


HD63	Ricky Hurtado Stephen Ross	\$1,083,712.33 \$320,470.65
HD74	Jeff Zenger Dan Besse	\$252,924.67 \$769,321.88
HD37	Erin Pare Mrs. Sydney Batch	\$243,766.44 \$1,116,137.52
HD82	Kristin Baker Aimy Steele	\$892,445.40 \$1,297,782.93
HD66	Ben Moss Scott T. Brewer	\$140,103.30 \$121,491.76

Average cost per vote: \$22.04

2020

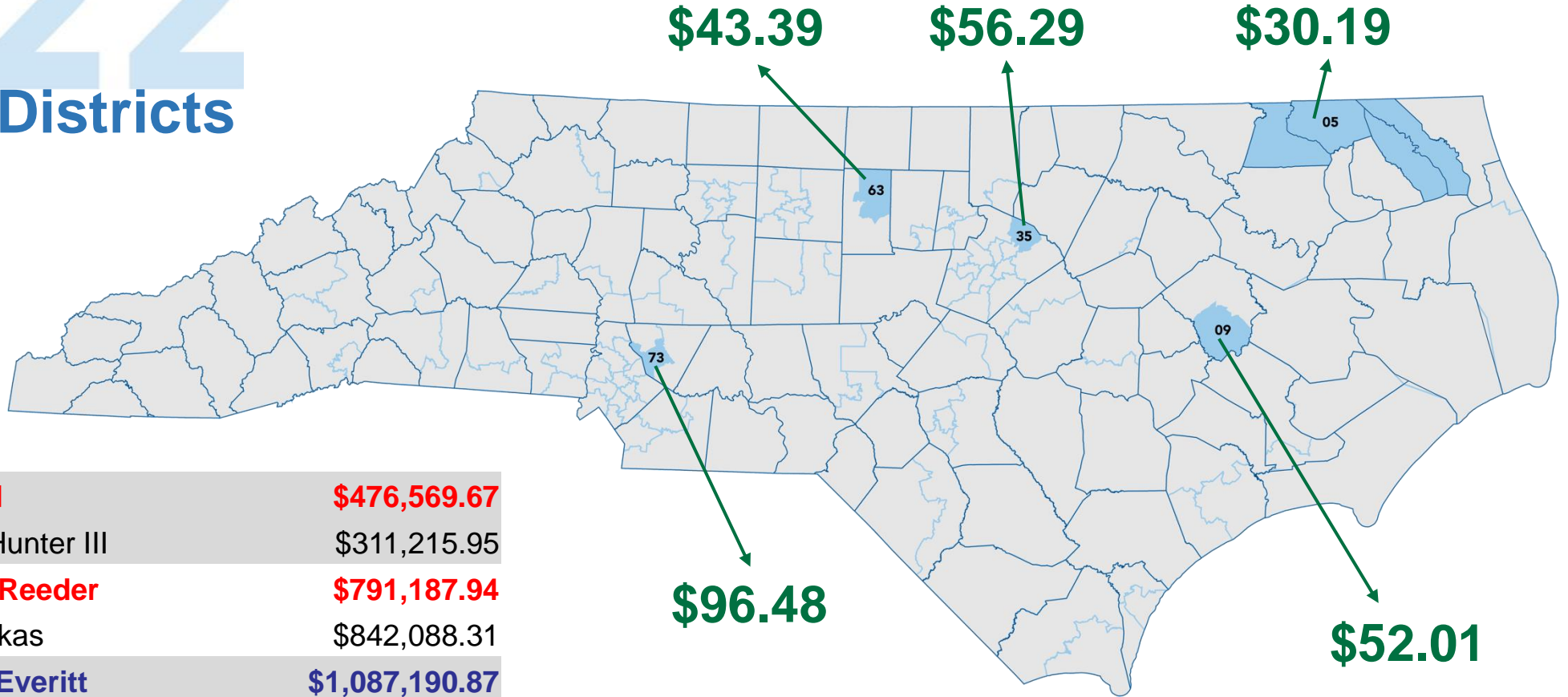
NC Senate Districts



SD01	Bob Steinburg Tess Judge	\$1,451,004.99 \$2,242,280.53
SD09	Michael Lee Harper Peterson	\$1,019,598.83 \$1,281,589.00
SD11	Lisa Stone Barnes Allen Wellons	\$1,150,259.20 \$1,262,917.53
SD24	Amy S. Galey J.D. Wooten	\$1,616,435.96 \$2,317,087.78
SD31	Joyce Krawiec Terri Elizabeth LeGrand	\$1,537,225.54 \$2,712,457.13

Average cost per vote: \$22.67

2022 NC House Districts

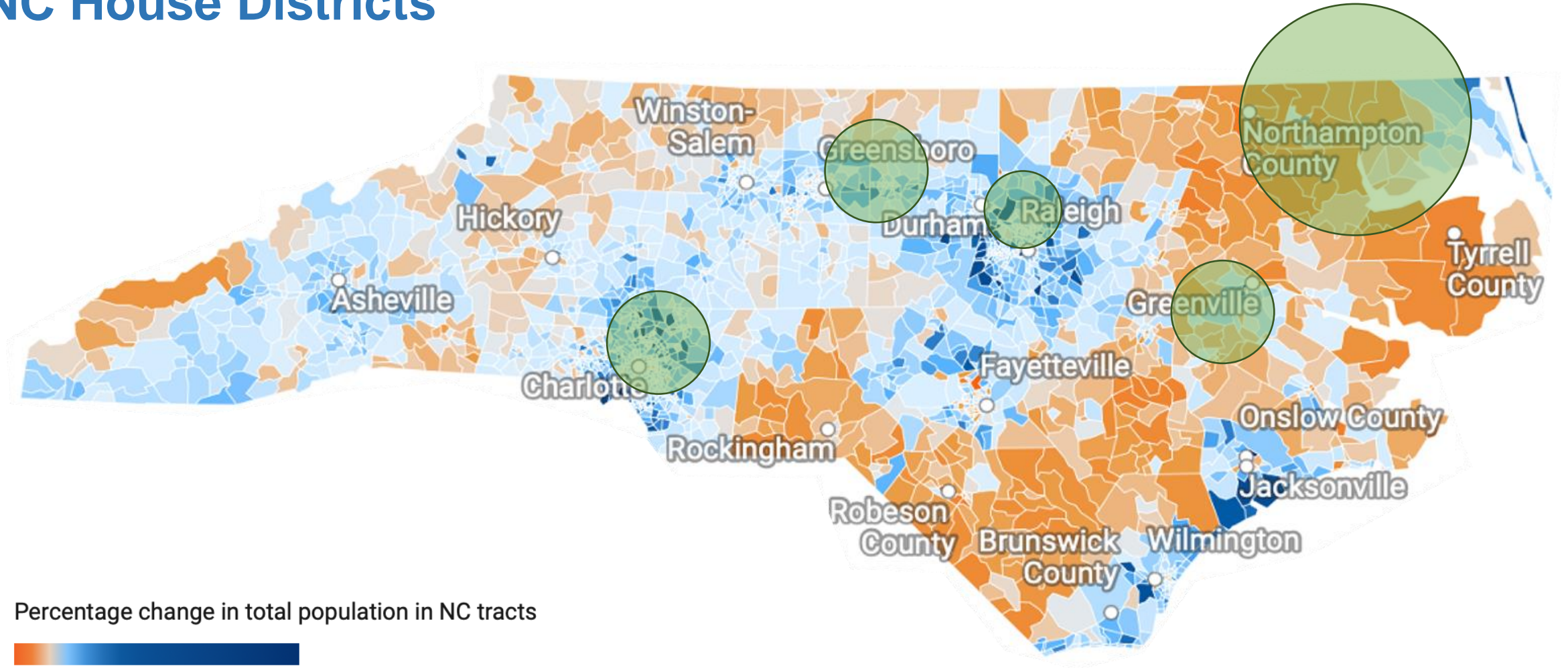


HD05	Bill Ward Howard Hunter III	\$476,569.67 \$311,215.95
HD09	Timothy Reeder Brian Farkas	\$791,187.94 \$842,088.31
HD35	Terence Everitt Fred Von Canon	\$1,087,190.87 \$510,279.49
HD63	Stephen Ross Ricky Hurtado	\$605,577.00 \$832,211.80
HD73	Diamond Stanton-Williams Brian Echevarria	\$1,361,107.05 \$861,962.55

Average cost per vote: \$55.67

2022

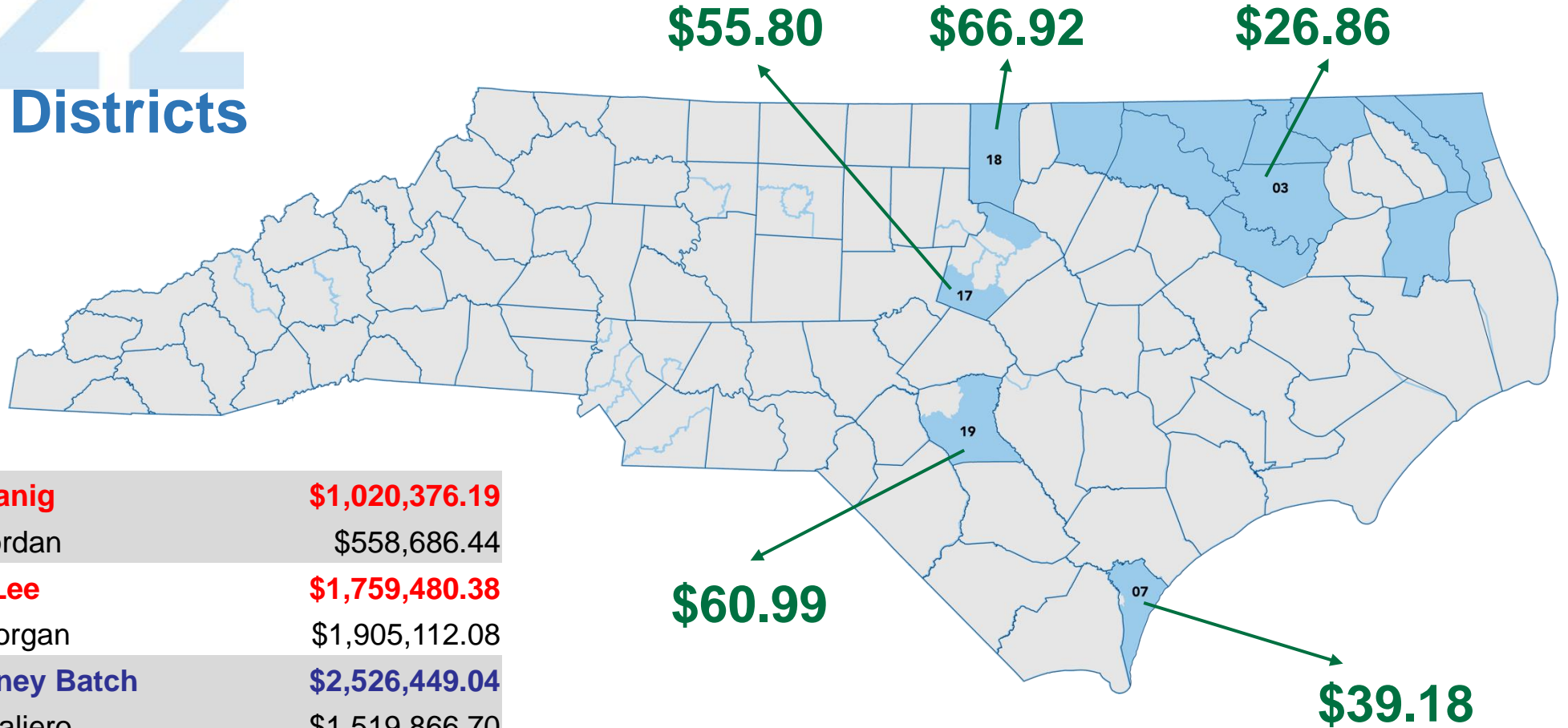
NC House Districts



Percentage change in total population in NC tracts



2022 NC Senate Districts

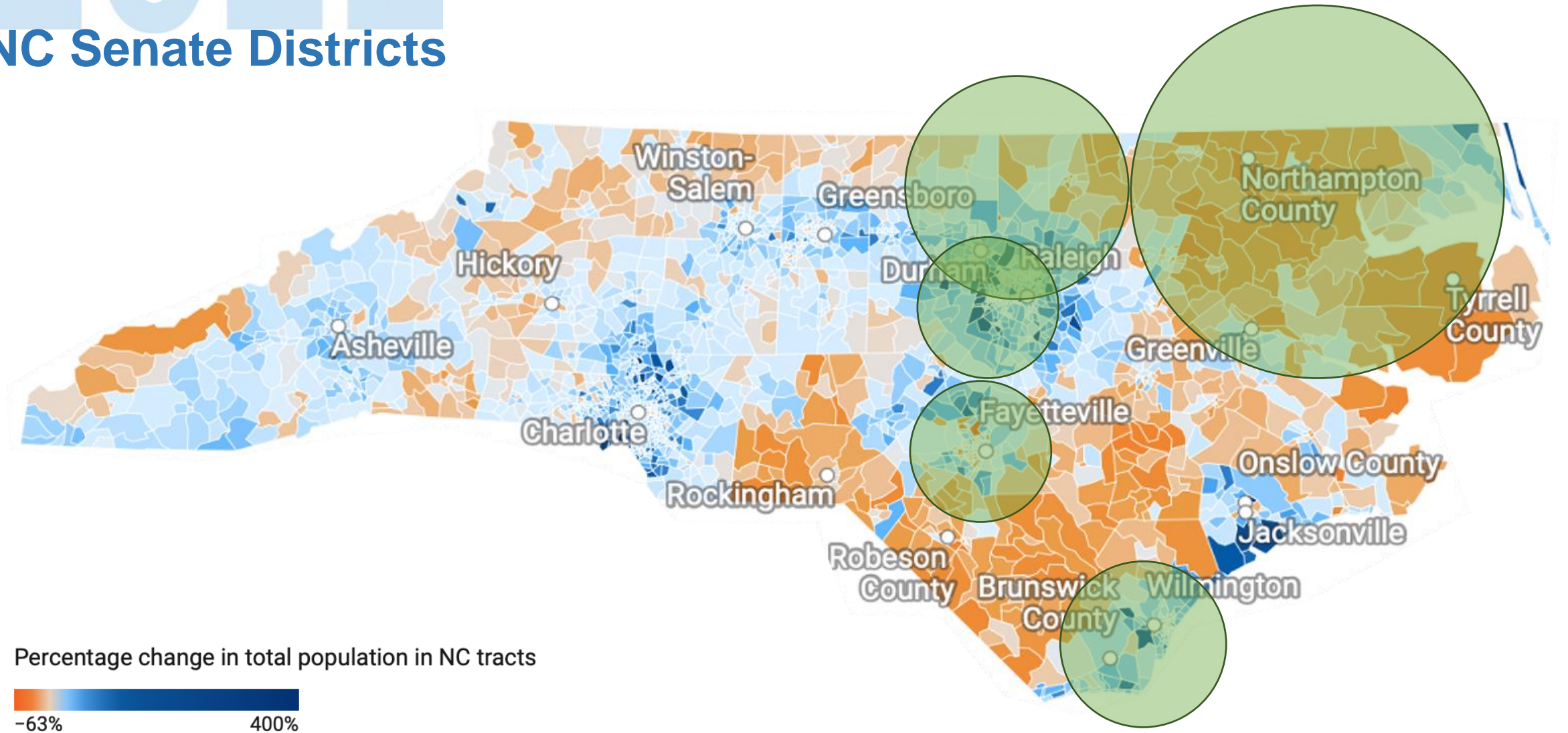


SD3	Bobby Hanig	\$1,020,376.19
	Valerie Jordan	\$558,686.44
SD07	Michael Lee	\$1,759,480.38
	Marcia Morgan	\$1,905,112.08
SD17	Mrs. Sydney Batch	\$2,526,449.04
	Mark Cavaliero	\$1,519,866.70
SD18	Mary Wills Bode	\$2,863,063.11
	E.C. Sykes	\$1,601,347.15
SD19	Val Applewhite	\$1,875,668.65
	Wesley Meredith	\$836,013.26

Average cost per vote: \$49.95

2022

NC Senate Districts



Yearly Cost Comparisons

2018 \$24.38 HOUSE

2018 \$21.56 SENATE

2020 \$22.04 HOUSE

2020 \$22.67 SENATE

2022 \$55.67 HOUSE

2022 \$49.95 SENATE

Keep in mind:

House races received about **10K** more votes than in 2018 and 2022.

Senate races received about **33K** more votes than in 2018 and 2022.

Please contact me – share your feedback or ask questions.
I'd love to hear from you.



Anna Beavon Gravely

Political Analyst

Call/Text: 252.985.8254

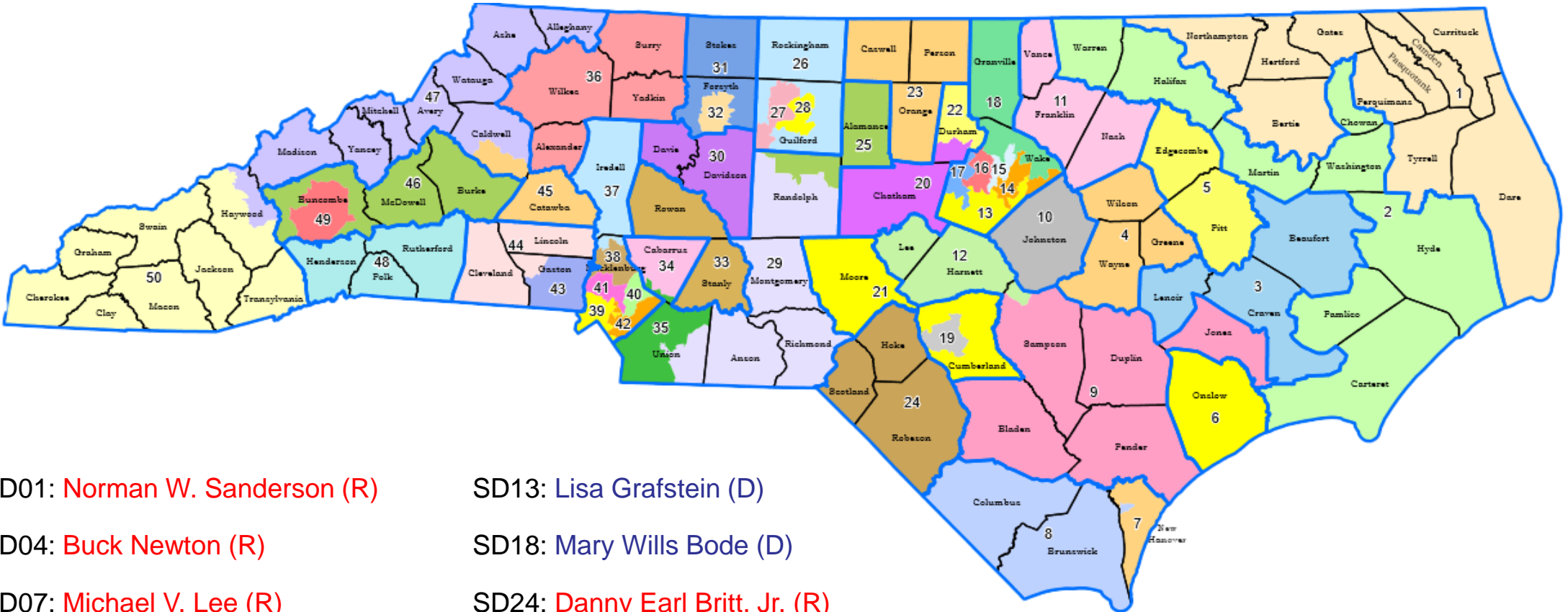


NCFREE

**NORTH CAROLINA FREE
ENTERPRISE FOUNDATION**

CONNECTING THE DOTS FOR DECISION-MAKERS

NC Senate District Map | Competitive ± 3

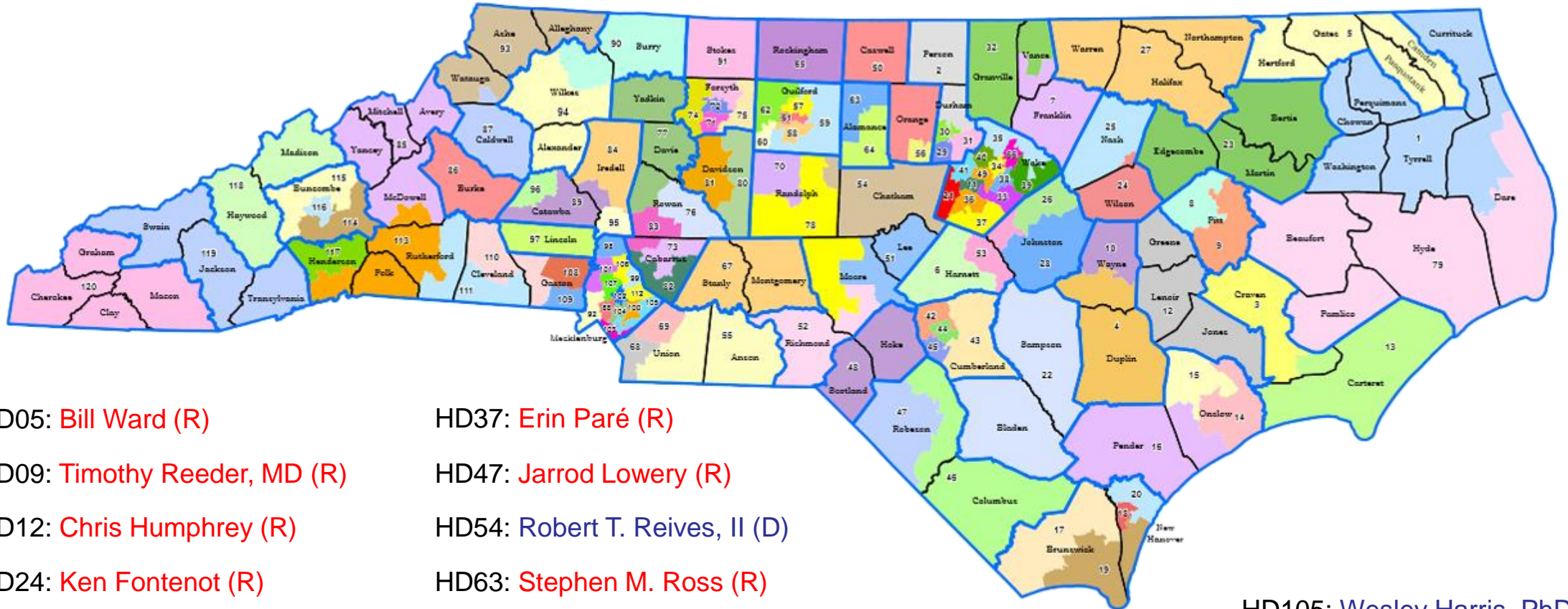


- SD01: Norman W. Sanderson (R)
- SD04: Buck Newton (R)
- SD07: Michael V. Lee (R)
- SD11: Lisa S. Barnes (R)

- SD13: Lisa Grafstein (D)
- SD18: Mary Wills Bode (D)
- SD24: Danny Earl Britt, Jr. (R)
- SD42: Rachel Hunt (D)

Competitive districts as rated by the John Locke Foundation

NC House District Map | Competitive ± 3



HD05: **Bill Ward (R)**

HD09: **Timothy Reeder, MD (R)**

HD12: **Chris Humphrey (R)**

HD24: **Ken Fontenot (R)**

HD25: **Allen Chesser (R)**

HD35: **Terence Everitt (D)**

HD37: **Erin Paré (R)**

HD47: **Jarrod Lowery (R)**

HD54: **Robert T. Reives, II (D)**

HD63: **Stephen M. Ross (R)**

HD73: **Diamond Staton-Williams, RN, BSN, MHA (D)**

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Competitive districts as rated by the John Locke Foundation