

Agenda

- **11:30** **Welcome**
 - *Heather Altman, Executive Director NC Serious Illness Coalition*
- **11:35** **NC Political Winds of Change**
 - *Anna Beavon-Gravelly, former Executive Director of NC Free Enterprise*
- **12:30** **Lunch - Special thanks to AARP**
 - *Working lunch*
- **12:50** **What to Expect in the 2024 Short Session and Policy Updates**
 - *AARP*
 - *Lee Dobson, Hearts for Home Care, Inc*
 - *Mike Kondratick, Relate Advocacy, LLC*
- **1:10** **Getting Involved Locally**
 - *Mike Kondratick, Relate Advocacy, LLC*

What to Expect in the 2024 Short Legislative Session

FACILITATED BY

AARP

Lee Dobson – BAYADA Hearts for Home Care, Inc.

Mike Kondratick – Relate Advocacy, LLC

December 5, 2023

The North Carolina Serious Illness Coalition is a partnership of health leaders, providers and citizens that oversees and coordinates the implementation of the recommendations from the NC IOM Task Force on Serious Illness Care.

What to Expect in the 2024 Short Legislative Session

- AARP Update
- NC Serious Illness Coalition Policy Agenda Update
 - Support those living with serious illness
 - Protect Vulnerable Individual & Families
 - Expand Access to Care
- 2024-2025 Budget & Bills

NC Serious Illness Coalition Policy Agenda – 2023 / 2024

SUPPORT THOSE LIVING WITH SERIOUS ILLNESS

- MODERNIZE REQUIREMENTS FOR ADVANCE HEALTH CARE DIRECTIVES
- ALIGN NC PORTABLE MEDICAL ORDERS WITH NATIONAL STANDARDS
- DEVELOP PALLIATIVE CARE PAYMENT MODELS

PROTECT VULNERABLE INDIVIDUALS & FAMILIES

- INCREASE FUNDING FOR ADULT PROTECTIVE SERVICES
- REFORM THE NORTH CAROLINA ADULT GUARDIANSHIP STATUTE

NC Serious Illness Coalition Policy Agenda – 2023 / 2024

EXPAND ACCESS TO CARE

- STABILIZE THE DIRECT CARE WORKFORCE CRISIS
- EXPAND MEDICAID
- AUTHORIZE FULL PRACTICE AUTHORITY FOR ADVANCED PRACTICE REGISTERED NURSES
- STRENGTHEN TELEHEALTH
- ENSURE COMPREHENSIVE AGING PLANNING
- PROVIDE ADEQUATE RECURRING FUNDING FOR HOME & COMMUNITY-BASED SERVICES

What to Expect in the 2024 Short Legislative Session

- State budget is typically limited to budget adjustments
- Carry-over bills
- Lawmakers will typically avoid controversial issues in an election year
- Members will want to adjourn as quickly as possible to get on the campaign trail

Getting Involved Locally

FACILITATED BY

Mike Kondratick – Relate Advocacy, LLC
Lee Dobson – BAYADA Hearts for Home Care, Inc.
Jillian Totman – BrightSpring Health Services

December 5, 2023

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What is Advocacy?

Building legislator **relationships** to earn support for your issue(s) over the **long-term**

This Means...

**Relationships are the only real
political currency**

Take Advantage of Now!

The biggest mistake:

Doing nothing between now and April 2024!

Create a Relationship-Building Plan

Customize your approach

Potential tactics:

- Advocate emails and calls
- Advocate letters
- Staff and advocate meetings
- Events
- Lobbyist visits
- Earned and paid media

Need Help Targeting and Planning?

We've got you covered!

**This will be the focus of our next
NCSI Coalition Advocacy
presentation**

Questions?

Points of Contact

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Thank you.



Learn more at NCSICoalition.org

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